

# DUPLICATE INVOICE



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #	2750698-1	Order #	2750698
Invoice Date	08/13/23	Alt Order #	
Invoice Month	August 2023	Deal #	
Invoice Period	07/31/23 - 08/13/23	Flight Dates	08/07/23 - 08/13/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2977		
Account Executive	Nick Coloprisco		
Sales Office	WHAS Louisville		
Sales Region	Local		
Agency Code	9917137		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20009AG		
Advertiser Ref	144988		
Product 1			
Product 2			

Billing Address:

**Blue West Media/ POL**  
**Attention: Accounts Payable**  
**5130 East 18th Avenue**  
**Denver, CO 80220**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																													
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



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**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

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Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2750698-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2977		

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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2750698-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2977		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/07/23	08/13/23	Local News @ 6p M-F	6-630p	MTWTF--	:30	10	\$250.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
102	WHAS	M	08/07/23	6:12 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
100	WHAS	M	08/07/23	6:25 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23006H	\$250.00	NM
97	WHAS	Tu	08/08/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
105	WHAS	Tu	08/08/23	6:23 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23006H	\$250.00	NM
103	WHAS	W	08/09/23	6:10 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
98	WHAS	W	08/09/23	6:28 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23006H	\$250.00	NM
101	WHAS	Th	08/10/23	6:11 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23006H	\$250.00	NM
104	WHAS	Th	08/10/23	6:20 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM
106	WHAS	F	08/11/23	6:18 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23006H	\$250.00	NM
99	WHAS	F	08/11/23	6:25 PM	Local News @ 6p M-F	6-630p	:30	VSQBES23007H	\$250.00	NM

15	08/07/23	08/13/23	LN (M-Su)	11-1135p	MTWTF-S	:30	12	\$200.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/23	08/13/23	MTWTF-S	12	\$200.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
111	WHAS	M	08/07/23	11:30 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
115	WHAS	M	08/07/23	11:34 PM	LN (M-Su)	11-1135p	:30	VSQBES23006H	\$200.00	NM
119	WHAS	Tu	08/08/23	11:14 PM	LN (M-Su)	11-1135p	:30	VSQBES23006H	\$200.00	NM
109	WHAS	Tu	08/08/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
114	WHAS	W	08/09/23	11:24 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
116	WHAS	W	08/09/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23006H	\$200.00	NM
117	WHAS	Th	08/10/23	11:14 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
112	WHAS	Th	08/10/23	11:29 PM	LN (M-Su)	11-1135p	:30	VSQBES23006H	\$200.00	NM
113	WHAS	F	08/11/23	11:22 PM	LN (M-Su)	11-1135p	:30	VSQBES23006H	\$200.00	NM
120	WHAS	F	08/11/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
110	WHAS	Su	08/13/23	11:12 PM	LN (M-Su)	11-1135p	:30	VSQBES23007H	\$200.00	NM
118	WHAS	Su	08/13/23	11:32 PM	LN (M-Su)	11-1135p	:30	VSQBES23006H	\$200.00	NM

16	08/07/23	08/13/23	ET 7-730p	7-730p	MTWTF--	:30	5	\$250.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	08/07/23	08/13/23	MTWTF--	5	\$250.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
30	WHAS	M	08/07/23	7:13 PM	ET 7-730p	7-730p	:30	VSQBES23007H	\$250.00	NM
31	WHAS	Tu	08/08/23	7:25 PM	ET 7-730p	7-730p	:30	VSQBES23007H	\$250.00	NM
29	WHAS	W	08/09/23	7:13 PM	ET 7-730p	7-730p	:30	VSQBES23007H	\$250.00	NM
28	WHAS	Th	08/10/23	6:59 PM	ET 7-730p	7-730p	:30	VSQBES23006H	\$250.00	NM
32	WHAS	F	08/11/23	7:25 PM	ET 7-730p	7-730p	:30	VSQBES23006H	\$250.00	NM

17	08/07/23	08/13/23	Inside Ed 730-8p	730-8p	MTWTF--	:30	5	\$250.00	NM
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2750698-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2977		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
25	08/07/23	08/11/23	Daily Blast Live 3-4p	3-4p	MTWTF--	:30	6	\$80.00	NM																																																																													
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39	WHAS	Tu	08/08/23	7:55 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23006H	\$250.00	NM																																																																												
38	WHAS	W	08/09/23	7:55 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23006H	\$250.00	NM																																																																												
42	WHAS	Th	08/10/23	7:45 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23007H	\$250.00	NM																																																																												
40	WHAS	F	08/11/23	7:54 PM	Inside Ed 730-8p	730-8p	:30	VSQBES23007H	\$250.00	NM																																																																												
26	08/07/23	08/13/23	Good Morning America S 7-9a		-----S-	:30	1	\$90.00	NM																																																																													
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27	08/07/23	08/13/23	Good Morning America S 8-9a		-----S	:30	1	\$100.00	NM																																																																													
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# DUPLICATE INVOICE



Send Payment To:  
**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2750698-1	Invoice Month	August 2023
Invoice Date	08/13/23	Invoice Period	07/31/23 - 08/13/23
Advertiser	POL/ Andy Beshear / D / GOV / KY		
Product			
Estimate #	2977		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
29	08/07/23	08/13/23	Local News @ 11p Sa	11-1135p	-----S-	:30	2	\$200.00	NM																																												
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30	08/07/23	08/13/23	Tue Prime A	8-9p	-T-----	:30	1	\$500.00	NM																																												
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31	08/07/23	08/13/23	Thu Prime C	10-11p	---T---	:30	1	\$475.00	NM																																												
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32	08/07/23	08/13/23	Sun Prime C	9-10p	-----S	:30	1	\$900.00	NM																																												
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1	WHAS	Su	08/13/23	9:26 PM	Sun Prime C	9-10p	:30	VSQBES23006H	\$900.00	NM																																											
<u>Total Spots</u>							<b>115</b>																																														

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$21,166.00</b>
<u>Agency Commission</u>	<b>\$3,174.90</b>
<u>Net Amount Due</u>	<b>\$17,991.10</b>

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